

28TH  ESCRS WINTER MEETING

FRANKFURT

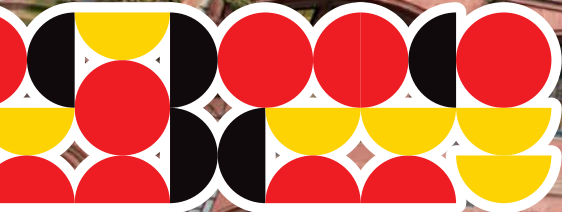
CONGRESS CENTRE MESSE FRANKFURT, GERMANY

15-18 FEBRUARY 2024



With the participation of the
German Society for Cataract
& Refractive Surgery

**EXHIBITION & SPONSORSHIP
MANUAL**





Contents

Welcome Message	4
Daily Programme.....	5
Floor Plans	10
Sponsorship Opportunities.....	16
Terms & Conditions	20



Welcome Message

Dear Industry Partners,

We are delighted to have you join us for the 28th ESCRS Winter Meeting, which will take place from February 15-18, 2024, in Frankfurt, Germany. This year it is our great pleasure to bring the 2024 Winter Meeting to you in collaboration with the German Society for Cataract & Refractive Surgery (DGII).

The ESCRS Winter Meeting is always a unique opportunity for ophthalmologists, researchers, and industry representatives to exchange ideas and insights on the latest advances and challenges in cataract and refractive surgery, whilst being the ideal forum to network and forge new connections.

Following last year's successful Winter Meeting in Vilamoura, this year will again be 100% face-to-face.

The programme will feature an Immersive learning track on Corneal Refractive Surgery and another one on Intraocular Refractive Surgery, a selection of Symposia and Free Paper sessions, Instructional Courses and, of course, the Young Ophthalmologists Programme and new networking features as a novelty. Wetlabs will once again be available!

The joint participation with the DGII will translate into joint Free Paper Sessions and a Live Surgery Session amongst others.

As industry partners, you play a vital role in the success of the ESCRS Winter Meeting. Your support and collaboration enable us to provide high-quality education and research to our members and attendees.

We value your contribution, and we look forward to working with you to make this congress a memorable and rewarding experience for all.

We are looking forward to seeing you in Frankfurt in 2024!

Kind regards,

A handwritten signature in black ink, appearing to read "Filomena Ribeiro".

Prof. Filomena Ribeiro
President Elect, ESCRS



Daily Programme

The new Winter Meeting programme was crafted for an immersive experience that promises to deepen knowledge, expand professional network, and shape the future of refractive expertise through its 2 main tracks, running in parallel to the DGII programme:

IRS Intraocular Refractive Surgery: Immersive Learning Program

- **Basic Optics:** Build a solid foundation for Refractive Intraocular Surgery.
- **Surgical Options:** Explore the latest in Intraocular Refractive Surgery techniques.
- **Main Symposium:** Delve into cutting-edge advancements.
- **Instructional Course:** Gain in-depth insights into Intraocular Refractive Surgery.
- **Wet Labs:** Get hands-on experience with Phakic IOLs and Lens Explantation.
- **Round Tables:** Engage in discussions on critical topics like Refractive Lens Exchange and more.

CRS Corneal Refractive Surgery: Immersive Learning Program

- **Diagnosis:** Sharpen your diagnostic acumen.
- **Surgery Options:** Explore Corneal Refractive Surgery choices.
- **Managing Complications:** Master the art of managing Corneal Refractive Surgery complications.
- **Main Symposium:** Dive into Femtosecond Lasers and real-world experiences.
- **Instructional Course:** Elevate your Corneal Refractive Surgery expertise.
- **Wet Labs:** Gain practical experience with Lasik, PRK, Lasek, and epi-lasik.
- **Round Tables:** Discuss key decisions in Refractive Surgery Options.



The sessions relevant to each track are highlighted by a relevant logo on the following pages.

Thursday 15 February Session details correct, as at time of publishing*



	Fantasia 2	Illusion 2	Illusion 3
	Sessions 3	Wetlabs	
08.00 - 08.15			
08.15 - 08.30			
08.30 - 08.45			
08.45 - 09.00			
09.00 - 09.15			
09.15 - 09.30			
09.30 - 09.45			
09.45 - 10.00			
10.00 - 10.15	DGII - INTRAOKULARE MEDIKAMENTENEINBRINGUNG - QUALIFIZIERUNGSKURS FÜR DIE INTRAOKULARE MEDIKAMENTÖSE AMD- THERAPIE (IN GERMAN) 08:30-13:00	DGII - WETLAB PHAKO I BASIS&AUFBAU (IN GERMAN) 10:00-12:00	DGII - WETLAB VERLETZUNGSCHIRURGIE DES VORDERABSCHNITTS (IN GERMAN) 08:30-12:30
10.15 - 10.30			
10.30 - 10.45			
10.45 - 11.00			
11.00 - 11.15			
11.15 - 11.30			
11.30 - 11.45			
11.45 - 12.00			
12.00 - 12.15			
12.15 - 12.30			
12.30 - 12.45			
12.45 - 13.00			
13.00 - 13.15			
13.15 - 13.30			
13.30 - 13.45	DGII - BIOMETRIE KURS (IN GERMAN) 13:30-15:00	DGII - WETLAB PHAKO II BASIS&AUFBAU (IN GERMAN) 13:00-15:00	DGII - WETLAB RETTEN, REPOSITIONIEREN, REKONSTRUIEREN (IN GERMAN) 13:30-15:00
13.45 - 14.00			
14.00 - 14.15			
14.15 - 14.30			
14.30 - 14.45			
14.45 - 15.00			
15.00 - 15.15			
15.15 - 15.30			
15.30 - 15.45			
15.45 - 16.00			
16.00 - 16.15	DGII - FEBO KURS EINFÜHRUNG IN DIE FEBO-PRÜFUNG (IN GERMAN) 16:00-18:00	DGII - WETLAB PHAKO III BASIS&AUFBAU (IN GERMAN) 16:00-18:00	DGII - WETLAB MIKROINVASIVE GLAUKOMCHIRURGIE (MIGS) (IN GERMAN) 16:00-18:00
16.15 - 16.30			
16.30 - 16.45			
16.45 - 17.00			
17.00 - 17.15			
17.15 - 17.30			
17.30 - 17.45			
17.45 - 18.00			
18.00 - 18.15			
18.15 - 18.30			
18.30 - 18.45			
18.45 - 19.00			
19.00 - 19.15			

Friday 16 February

Session details correct, as at time of publishing*



IRS Intraocular Refractive Surgery: Immersive Learning Program Track

CRS Corneal Refractive Surgery: Immersive Learning Program Track

	Harmonia ABC	Harmonia D/E	Fantasia 2	Spectrum 2	Fantasia 1	Illusion 2	Hall 5/ Exhibition Hall	Kontakt	Exhibition				
	Sessions 1	Sessions 2	Sessions 3	Sessions 4	Sessions 5	Wetlabs	Moderated e-Posters	Meeting Room					
08.00 - 08.15	BASIC OPTICS FOR REFRACTIVE INTRAOCULAR SURGERY 08:00-10:15 IRS	SESSION DGII: BIOMETRIE/ REFRAKTION 08:00-09:00	YOUNG OPHTHALMOLOGISTS PROGRAMME 08:00-12:00	INSTRUCTIONAL COURSE: THE EVOLUTION OF PTK: FROM PLANO TO TRANSEPIHELIAL CUSTOM CORNEAL WAVEFRONT-GUIDED ABLATIONS - A STEP-BY-STEP COURSE TO ACHIEVE OPTIMAL RESULTS 08:00-09:30 CRS	CORNEA DIDACTIC COURSE: 08:00-10:15	WETLAB: IRIS RECONSTRUCTION 08:00-09:30	FREE PAPER SESSION 08:00-09:30	DGII - KRC REFRAKTIVE CHIRURGIE BASIS (IN GERMAN) 08:00-10:00					
08.15 - 08.30													
08.30 - 08.45													
08.45 - 09.00													
09.00 - 09.15				SESSION DGII: ERÖFFNUNGSSITZUNG DER DGII 09:00-10:00									
09.15 - 09.30													
09.30 - 09.45													
09.45 - 10.00													
10.00 - 10.15													
10.15 - 10.30													
10.30 - 10.45	INTRAOCULAR REFRACTIVE SURGERY OPTIONS 10:45-12:15 IRS	SITZUNG DGII: YOUNG DGII 10:30-11:15			CORNEA SURGICAL CASES 10:15-11:15	WETLAB: INTRAOCULAR AND TRANSCLERAL SUTURING 10:00-12:00 CRS							
10.45 - 11.00		SITZUNG DGII: GLAUKOM 11:15-11:45											
11.00 - 11.15		SITZUNG DGII: RETINA 11:45-12:30											
11.15 - 11.30													
11.30 - 11.45													
11.45 - 12.00													
12.00 - 12.15	IME SATELLITE SYMPOSIUM 12:30-13:30						FREE PAPER SESSION 12:30-13:30		EXHIBITION OPEN 09:00-18:00				
12.15 - 12.30													
12.30 - 12.45													
12.45 - 13.00													
13.00 - 13.15	IME SATELLITE SYMPOSIUM 13:45-14:30	SITZUNG DGII: HORNHAUT 13:30-15:00											
13.15 - 13.30													
13.30 - 13.45													
13.45 - 14.00						WETLAB: LASIK 13:30-15:00 CRS	MODERATED POSTER SESSIONS 14:00-15:00						
14.00 - 14.15													
14.15 - 14.30													
14.30 - 14.45													
14.45 - 15.00													
15.00 - 15.15	INSTRUCTIONAL COURSES: STRATEGIES AND TECHNIQUES FOR IOL EXCHANGE 15:00-16:30 IRS		CATARACT SURGERY DIDACTIC COURSE: PART 1: IN THE BEGINNING: LEARNING TO LEARN 14:30-16:45	REFRACTIVE GUIDELINES WORKSHOP 14:30-15:15 CRS	HIGH TECH ADOPTION PATH WORKSHOP 14:30-15:30								
15.15 - 15.30													
15.30 - 15.45													
15.45 - 16.00													
16.00 - 16.15		SITZUNG DGII: IOL 15:30-16:45				WETLAB: PRK, LASEK E EPI-LASIK 15:30-17:00 CRS	FREE PAPER SESSION 15:30-16:30						
16.15 - 16.30													
16.30 - 16.45													
16.45 - 17.00			CATARACT SURGERY CASE REPORT 16:45-17:15										
17.00 - 17.15	MAIN SYMPOSIUM: IT IS ALL ABOUT INTERMEDIATE 17:00-18:30 IRS												
17.15 - 17.30													
17.30 - 17.45													
17.45 - 18.00				CATARACT SURGERY CASE REPORT 17:30-18:15									
18.00 - 18.15							WETLAB: LASIK 17:30-19:00 CRS						
18.15 - 18.30													
18.30 - 18.45													
18.45 - 19.00													
19.00 - 19.15													

Saturday 17 February

Session details correct, as at time of publishing*



IRS Intraocular Refractive Surgery: Immersive Learning Program Track

CRS Corneal Refractive Surgery: Immersive Learning Program Track

	Harmonia ABC	Harmonia D/E	Fantasia 2	Spectrum 2	Fantasia 1	Spectrum 1	Illusion 2	Hall 5/Exhibition Hall	Kontakt	Exhibition										
	Sessions 1	Sessions 2	Sessions 3	Sessions 4	Sessions 5	Sessions 6	Wetlabs	Moderated	Meeting Room											
07.30 - 07.45		DGII MITGLIEDER-VERSÄMMLUNG (IN GERMAN) 07:30-08:00																		
07.45 - 08.00																				
08.00 - 08.15	DIAGNOSIS FOR CORNEAL REFRACTIVE SURGERY 08:00-10:15 CRS	SITZUNG DGII: REFRAKTIVE HORNHAUT 08:00-09:00	CATARACT SURGERY DIDACTIC COURSE: PART 2: NEXT STEPS 08:00-12:30	MIGS COURSE 08:00-09:45			WETLAB: BASIC SUTURING TECHNIQUES 08:00-09:30	FREE PAPER SESSION 08:00-09:00	DGII - REFR. CHIRURGIE KRC AUFBAUKURS (IN GERMAN) 08:00-10:00											
08.15 - 08.30																				
08.30 - 08.45																				
08.45 - 09.00																				
09.00 - 09.15																				
09.15 - 09.30																				
09.30 - 09.45																				
09.45 - 10.00		SITZUNG DGII: REFRAKTIVE IOL 09:30-10:30						FREE PAPER SESSION 09:30-10:30												
10.00 - 10.15																				
10.15 - 10.30																				
10.30 - 10.45	MAIN SYMPOSIUM: FUTURE APPLICATIONS OF FEMTOSECOND-LASER TECHNOLOGY 10:45-12:15 CRS	DGII - OAP-PROGRAMM (IN GERMAN) 09:00-16:00					WETLAB: BASIC PHACOEMULSIFICATION 10:00-12:00													
10.45 - 11.00																				
11.00 - 11.15																				
11.15 - 11.30																				
11.30 - 11.45																				
11.45 - 12.00																				
12.00 - 12.15																				
12.15 - 12.30																				
12.30 - 12.45																				
12.45 - 13.00																				
13.00 - 13.15		INDUSTRY SATELLITE SYMPOSIA 13:00-14:00								EXHIBITION OPEN 09:00-18:00										
13.15 - 13.30			INDUSTRY SATELLITE SYMPOSIA 13:00-14:00	INDUSTRY SATELLITE SYMPOSIA 13:00-14:00	INDUSTRY SATELLITE SYMPOSIA 13:00-14:00															
13.30 - 13.45																				
13.45 - 14.00																				
14.00 - 14.15							WETLAB: BASIC SUTURING TECHNIQUES 13:30-15:00	Moderated POSTER SESSIONS 14:00-15:00												
14.15 - 14.30																				
14.30 - 14.45																				
14.45 - 15.00	CORNEAL REFRACTIVE SURGERY OPTIONS 14:30-16:15 CRS	NEAR LIVE SURGERY ORGANIZED BY DGII 14:30-17:00																		
15.00 - 15.15																				
15.15 - 15.30																				
15.30 - 15.45																				
15.45 - 16.00																				
16.00 - 16.15							WETLAB: LENS EXPLANTATION 15:30-17:00 IRS		MEDICAL WRITING WORKSHOP 14:30-18:30											
16.15 - 16.30																				
16.30 - 16.45	MANAGING CORNEAL REFRACTIVE SURGERY COMPLICATIONS: CLINICAL CASES 16:30-17:30 CRS																			
16.45 - 17.00																				
17.00 - 17.15																				
17.15 - 17.30																				
17.30 - 17.45																				
17.45 - 18.00	MAIN SYMPOSIUM: CORNEAL REFRACTIVE SURGERY: WHAT I DID WRONG 17:45-19:15 CRS																			
18.00 - 18.15																				
18.15 - 18.30																				
18.30 - 18.45																				
18.45 - 19.00																	WETLAB: PHAKIC IOLs 17:30-19:00 IRS			
19.00 - 19.15																				

Sunday 18 February

Session details correct, as at time of publishing*



IRS Intraocular Refractive Surgery: Immersive Learning Program Track

CRS Corneal Refractive Surgery: Immersive Learning Program Track

	Harmonia D/E	Illusion 2	Exhibition
	Sessions 1	Wetlabs	Wetlabs
08.00 - 08.15			
08.15 - 08.30			
08.30 - 08.45			
08.45 - 09.00			
09.00 - 09.15			
09.15 - 09.30	BEST OF 09:15-11:15	WETLAB: BASIC PHACOEMULSIFICATION 08:00-09:30	EXHIBITION OPEN 09:00-12:00
09.30 - 09.45			
09.45 - 10.00			
10.00 - 10.15			
10.15 - 10.30			
10.30 - 10.45	WETLAB: CATARACT COMPLICATIONS;PHACO MANAGEMENT COMPLICATIONS 10:00-12:00		
10.45 - 11.00			
11.00 - 11.15			
11.15 - 11.30			
11.30 - 11.45			
11.45 - 12.00	HOW TO START WITH PREMIUM IOLS: YO MAIN SYMPOSIUM 11:30-13:00 IRS		
12.00 - 12.15			
12.15 - 12.30			
12.30 - 12.45			
12.45 - 13.00			
13.00 - 13.15			
13.15 - 13.30			
13.30 - 13.45			
13.45 - 14.00			
14.00 - 14.15			
14.15 - 14.30			
14.30 - 14.45			
14.45 - 15.00			
15.00 - 15.15			
15.15 - 15.30			
15.30 - 15.45			
15.45 - 16.00			
16.00 - 16.15			
16.15 - 16.30			
16.30 - 16.45			
16.45 - 17.00			
17.00 - 17.15			
17.15 - 17.30			
17.30 - 17.45			
17.45 - 18.00			
18.00 - 18.15			
18.15 - 18.30			
18.30 - 18.45			
18.45 - 19.00			
19.00 - 19.15			

Floor Plans

Congress Centre Messe Frankfurt General Venue Floor Plan

External links:

Virtual tour:

<https://cmf360.messefrankfurtlocations.com/>

Floor plans:

https://ebrochure.messefrankfurtlocations.com/api/v/2393/CongressCenter#location_congress_center_plans

Detailed ESCRS 2024 Winter Meeting Venue Floor Plan

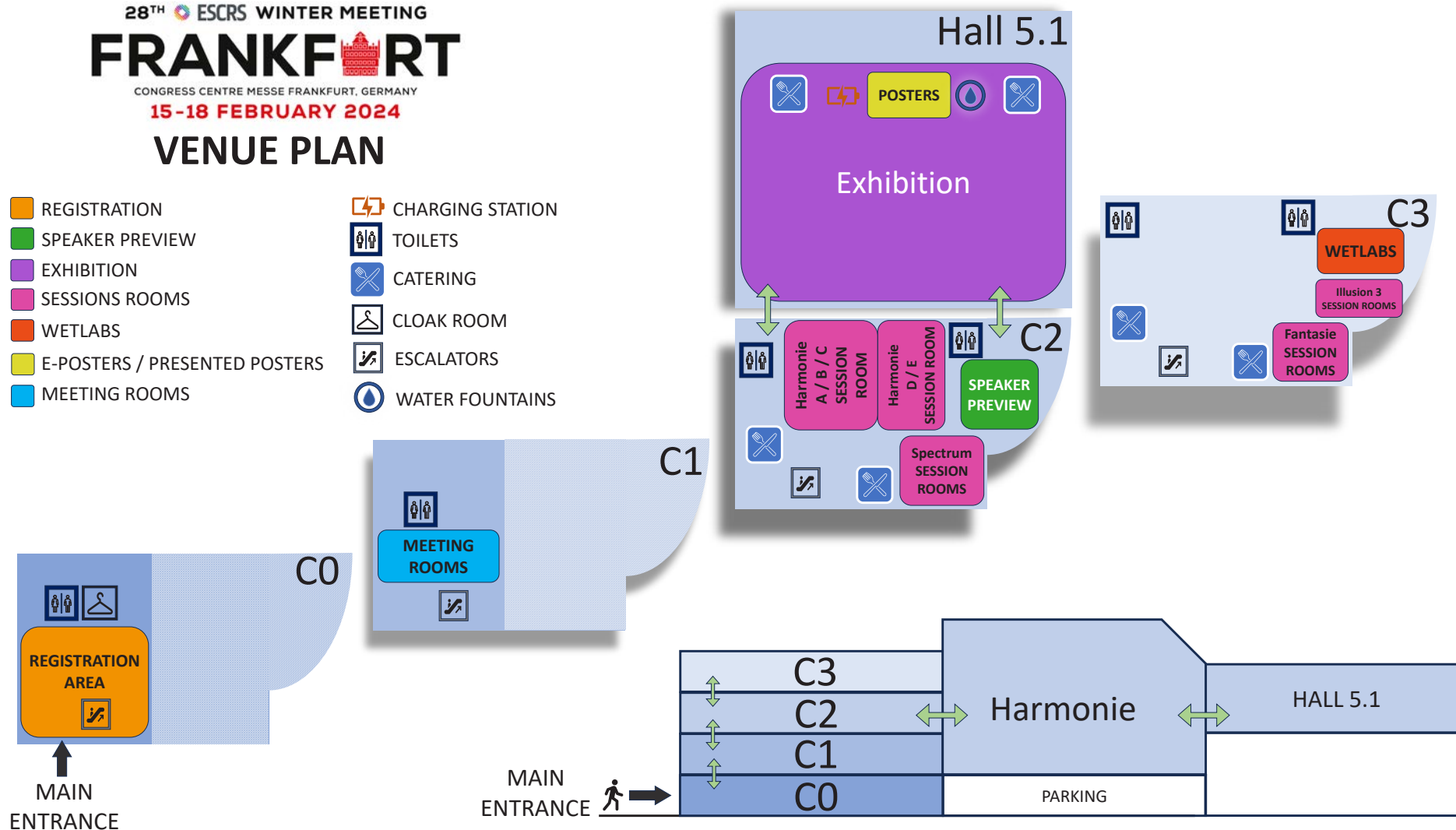
Important: please note that the floor plans on the following pages provide a provisional overview of the activities that will take place at the ESCRS 2024 Winter Meeting and where each of these will take place. It is presented in this state so that you may have a better understanding of the flow of delegates through the venue.



Congress Centre Messe Frankfurt General Venue Floor Plan

28TH ESCRS WINTER MEETING
FRANKFURT
 CONGRESS CENTRE MESSE FRANKFURT, GERMANY
 15-18 FEBRUARY 2024
VENUE PLAN

- REGISTRATION
- SPEAKER PREVIEW
- EXHIBITION
- SESSIONS ROOMS
- WETLABS
- E-POSTERS / PRESENTED POSTERS
- MEETING ROOMS
- CHARGING STATION
- TOILETS
- CATERING
- CLOAK ROOM
- ESCALATORS
- WATER FOUNTAINS



On-site Exhibition Opportunities

The Exhibition associated with the 28th Winter Meeting of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Messe Frankfurt, within the Congress Center & Exhibition Hall 5.1.

Venue information

Messe Frankfurt Venue
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany



Virtual tour: <https://cmf360.messefrankfurtlocations.com/>

Floorplans: https://ebrochure.messefrankfurtlocations.com/api/v/2393/CongressCenter#location_congress_center_plans

Winter Meeting and Exhibition Dates

Winter Meeting: 15-18 February 2024

Exhibition: 16 & 17 February (all day)
18 February (until midday)

Exhibition Schedule

Please note: Schedule is subject to change.



	Dates
Build-Up	Tuesday 13 February 12:00 - 22:00 Wednesday 14 February 08:00 - 22:00 Thursday 15 February 08:00 - 22:00
Opening Hours Visitors	Friday 16 & Saturday 17 February 09:00 - 18:00 Sunday 18 February 09:00 - 12:00
Opening Hours Exhibitors	Friday 16 & Saturday 17 February 08:00 - 19:00 Sunday 18 February 08:00 - 22:00
Break Down	Sunday 18 February 12:30 - 22:00

General Sales Information & Priority Points System

Exhibition space will be allocated based on a Priority Points System.
Full details on the ESCRS Priority Points system are available at the following link:
[ESCRS-2024-Winter-Meeting-Priority-Points-Overview.pdf](https://www.es CRS.org/ESCRS-2024-Winter-Meeting-Priority-Points-Overview.pdf)

Booking will open initially via restricted presales to companies with priority points accumulated in 2023. Thereafter general sales will open to all companies on a first-come-first served basis. Ordering will take place via the online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors. If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.

Exhibition Pricing

Exhibition – Space only (per sqm) Price (EUR) 395 excl VAT

As part of the ESCRS 2024 Winter Meeting, your exhibition space will provide a unique opportunity for exhibitors to showcase your products, services and educational programmes to over 1,000 on-site participants, with an interest in all areas of cataract and refractive surgery. The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2024 Winter Meeting website
- 3 complimentary exhibitor badges for your first 9m² of exhibition space;
 - 1 additional badge for each additional full 9m² thereafter.
 Additional badges available for purchase at €210 excluding VAT and charges.

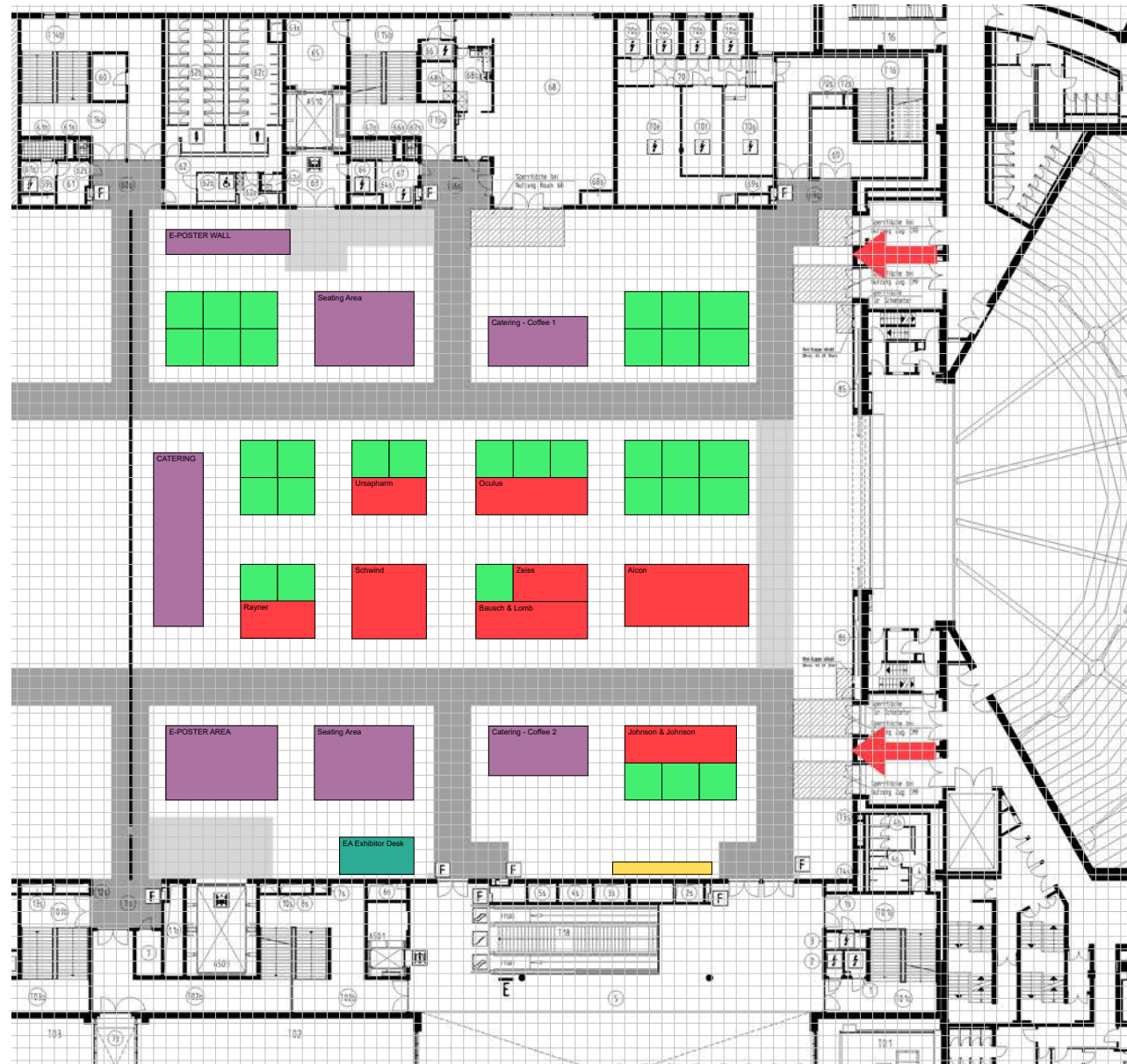


**Contact
Details**

**Sponsorship &
Exhibition Secretariat**
escrs.sponex@mci-group.com

*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.

Exhibition Floor Plan



Sponsorship Opportunities

UEMS have decided to tighten their rules with regards to how delegates can be exposed to industry.

According to UEMS, the traditional delegate journey should be free from any exposure to company branding and promotion. As a result of that, all on-site sponsorship items will have to be located within the exhibition area, as delegates will be free to choose by themselves to visit the Winter Meeting exhibit. The digital opportunities have been adapted accordingly.

Sponsorship Opportunities



Satellite Education Symposia

100 pax (2 rooms)	60 mins	Price (EUR) 17,000 excl VAT
150 pax (2 rooms)	60 mins	Price (EUR) 19,500 excl VAT
700-1000 pax (2 rooms)	60 mins	Price (EUR) 27,500 excl VAT

The 6 slots available will be held on Saturday 17 February from 13.00 to 14.00

The Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with Industry to communicate their message, while providing high quality medical education to delegates. Symposia are organised outside the time of the official Winter Meeting programme.

All symposia are offered in the Congress Centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

- Venue rental
- Online promotion from <https://congress.escrs.org/>
- Audiovisual - standard congress package
- Onsite signage (provided by sponsor)
- Programme handout (provided by sponsor)
- Opportunity to place symposia on ESCRS on Demand
- 5 complimentary full registration badges



Sponsorship Opportunities within the exhibition area

On-site Sponsorship Items & Prices

Recharge Zone & Power Towers (2 available)

Price (EUR) **4,000** excl VAT per tower

At ESCRS Winter Meeting 2024 there is the possibility to sponsor an individual power tower located within the exhibition area.

Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the ESCRS delegate will be able to work whilst recharging their computers and mobile devices.

Your branding will be prominently displayed and viewed by both users and people passing by.

Opportunity includes:

- Opportunity to brand each individual power tower (2 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Winter Meeting website



Spotlight Theater

Price (EUR) **3,000** excl VAT

Interactive sessions with target audience of up to 50 people, providing a more commercially oriented exposure.

Opportunity includes:

- Dedicated seating area in the exhibition hall
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 8 minutes (5min presentation + 3 minutes Q&A with the audience) - Date & Time to be confirmed.



Unconference Sessions

Price (EUR) **3,000** excl VAT

Interactive sessions with target audience of up to 50 people, where you can take the podium and share your expertise, data, techniques, cases, and ideas related to the main tracks of the congress programme.

Opportunity includes:

- Dedicated seating area in the exhibition hall
- Standard audio-visual equipment
- Possibility to display one roll-up in front of the space used.
- Session of 15 minutes (10 min presentation + 5 minutes Q&A with the audience) - Date & Time to be confirmed.



Hand Sanitising Stations

Price (EUR) **2,500** excl VAT

These stations will be strategically placed within the exhibition area to maximize their usage & convenience to the participants and to enhance recognition of the sponsor support.

Not only will you help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.



Digital Sponsorship Opportunities

Sponsorship Items & Prices

e-Blast to Registered Delegate

Price (EUR) **5,000** excl VAT

Opportunity Limited to a maximum of 5 sponsors

Promote your symposium or exhibition booth to registered delegates!

An HTML email will be sent to ESCRS Winter Meeting registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor.



e-Blast to Full Database

Price (EUR) **20,000** excl VAT

Opportunity Limited to a maximum of 5 sponsors

Send a survey, promote your symposium or exhibition booth to all the ESCRS database with over 150,000 contacts!

This is the perfect way to drive your brand to a specific audience before any of your competitors.

These emails are sent out directly by MCI – no email lists are provided to sponsors.

Opportunity includes:

- An HTML email provided by the sponsor will be sent to ESCRS database at a requested date

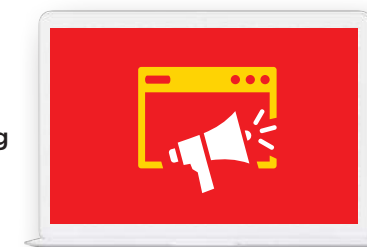


Website Advertising (Exclusive)

Price (EUR) **2,000** excl VAT

ESCRS is pleased to offer Website Advertising opportunities on <https://wintermeeting.escrs.org> (sponsor webpage)

Reach a great number of ESCRS Delegates by booking a banner on the ESCRS Winter Meeting Website. This is an exclusive opportunity! The booking term is January – March (inclusive).

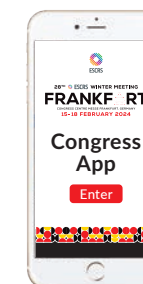


Winter Meeting App (Exclusive)

Price (EUR) **6,000** excl VAT

The official ESCRS Winter Meeting App has a whole range of cutting edge features and will be available for download to mobile devices prior to the event in Frankfurt.

The app is designed with our delegates in mind so that they will have all the information that they need at their finger tips! Your brand/logo will be incorporated into the design of the section dedicated to the industry.



Be creative! Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here? E-mail us at escrs.sponex@mci-group.com to discuss.

If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2024 Winter Meeting.

Terms & Conditions

Terms & Conditions

ESCRS 2024 WINTER MEETING OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2024 Winter Meeting in the following form and definition:

- Face to face Meeting at the Congress Center Messe Frankfurt with a projected "in-person" attendance of 1,000 delegates

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2024 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participation, click here: <https://wintermeeting.escrs.org/wp-content/uploads/2022/11/ESCRS-2023-Winter-Meeting-Priority-Points-Overview.pdf> for further information. Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 60 days prior to the Meeting	50% of total order amount
Within 59 days of the Meeting	100% of total order amount

COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Scenario description	Cancellation terms applied
Cancellation of the face-to-face component of the event due to reasons directly, or indirectly, related to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2024. ESCRS and MCI undertake only to cancel the F2F component if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.	<p>The organisers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to-face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.</p> <p>General: There shall be no waiver of applicable cancellation terms for orders of Satellite Symposia or IME Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.</p>

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.

Terms & Conditions

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor/exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

In accordance with the "applicable data protection laws", including but not limited to laws and regulations of the European Union, the European Economic Area and their member states, Switzerland, the United Kingdom and the State of California, MCI, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organizing the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organizing prospectation and loyalty (iii) enabling the exhibitor/sponsor to benefit from MCI services (iv) enabling the exhibitor/sponsor to receive MCI news.

Terms & Conditions

In accordance with the applicable data protection laws, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the competent supervisory authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO): privacy@mci-group.com.

As part of their contractual relationship, MCI and the exhibitor/sponsor (hereinafter referred to as the "Parties" and individually as a "Party") undertake to comply with the applicable data protection laws. Each Party acts as an independent controller with respect to its processing of personal data in connection with this agreement. Each Party will comply with its respective obligations under applicable personal data regulations with respect to its processing of such personal data. To the extent that either Party provides personal data to the other Party pursuant to this agreement, the Party supplying the personal data confirms that it has consent or another legal basis to provide the personal data to the receiving Party and for the receiving Party to process the personal data consistent with this agreement, and in accordance with its applicable privacy policy. For clarity, nothing in this agreement limits a Party's ability to use an individual's personal data to the extent directed by, consented to or requested by such individual.

In case of personal data transfers from the European Union, the European Economic Area and/or their member states, Switzerland and the United Kingdom to countries which do not ensure an adequate level of data protection within the meaning of applicable data protection laws of the foregoing territories, such transfers shall be based on the terms of the European Union Standard Contractual Clauses and UK Addendum or based on any other legal means allowed by applicable data protection laws. Parties shall ensure data transfers are protected through appropriate mechanisms.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS, ESCRS 2024 Winter Meeting and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>

INDUSTRY COMPANY MEETINGS & COMPANY EVENTS

It is strictly forbidden to hold company meetings and company events outside the congress venue during the official congress programme times.

Non-compliance may affect the companies' participation in future ESCRS meetings.

Company meetings can be held at the congress venue subject to available meeting spaces and their capacities.

28TH  ESCRS WINTER MEETING

FRANKFURT

CONGRESS CENTRE MESSE FRANKFURT, GERMANY

15-18 FEBRUARY 2024



With the participation of the
German Society for Cataract
& Refractive Surgery

